



# Case Study

## Money Transfer Mobile App



### ABOUT US

BlueArc Technologies is a leading provider of AI-driven business process automation, empowering organizations worldwide to achieve operational excellence.

We help businesses turn inefficiencies into growth opportunities, driving innovation through tailored, transparent automation solutions that deliver measurable results and sustainable impact.

### CHALLENGE

The client sought a mobile-first solution for international remittances to overcome high fees, slow transactions, complex interfaces, and lack of transparency. The goal was a secure, low-cost app with real-time updates, multi-currency support, and built-in compliance for a seamless user experience.

### COST OF NOT CHANGING

- Customer churn: Users migrate to competitors offering better UX and lower fees.
- Revenue loss: High operational costs and poor adoption rates.
- Compliance risk: Without KYC/AML, transactions could fail regulatory checks.
- Brand reputation: Slow, opaque processes erode trust.

### SOLUTIONS

We built a secure, cross-platform mobile app using React Native, featuring instant transfers with real-time confirmations, multi-currency support across 130+ countries, and built-in KYC/AML compliance. Users benefit from exchange rate alerts, an intuitive interface for quick transactions, and encrypted architecture for reliability and safety.

### OUTCOME

Transfers now complete in minutes instead of days, serving 5.7M+ customers across 130 countries with transparent fees and real-time confirmations. A scalable, secure architecture ensures high reliability while boosting user trust and supporting millions of transactions globally.



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